



Editorial Contact:
Hillary Money
hmoney@bluemic.com

Images here: <http://bit.ly/MixFiEmmy>

Blue Headphones Win 2018 Emmy Award

Mix-Fi is the first headphone ever to win an Emmy Award for Outstanding Achievement In Engineering Development

Westlake Village, CA – October 24, 2018 — Blue, a 20-year leading innovator in audio technology and design, today announced that Mix-Fi (formerly Mo-Fi) studio headphones received the 2018 Emmy® Award for Outstanding Achievement in Engineering Development. The award honors engineering developments that considerably improve existing methods, or innovations that affect the production of television.

“We’re honored to have created the first headphones to ever win an Emmy Award,” said John Maier, CEO of Blue Microphones. “It’s always been our goal at Blue to create products that push the boundaries of technology and design. Winning an Emmy Award highlights the innovation we strive for, and it’s a landmark win for the company.”

Featuring an innovative, built-in audiophile amplifier matched to high-powered, precision drivers, Mix-Fi has been widely adopted by re-recording and production mixers, supervising sound editors, sound designers, musicians and music editors for their unique performance and accuracy. Mix-Fi has been used on some of the biggest shows on television, including HBO’s *Westworld*, ABC’s *Grey’s Anatomy*, CBS’s *NCIS* and more.

“Blue are my go-to headphones for recording music,” said J.J. Abrams, Emmy Award-winning writer, director and producer. “Their clarity, balance, presence and accuracy make them the perfect fit — which, by the way, they also are; they’re comfortable even after endless hours of use. I love ‘em!”

Consumers and press have hailed Mix-Fi as an amazing headphone for rediscovering their favorite music, but the superior sound quality, isolation and amplification has made Mix-Fi the go-to headphone for audio professionals for both work and recreation. Mix-Fi’s unparalleled

listening experience, made possible by its powered design, makes it ideal for critical listening and independent pre-mixing on loud mix stages. All-analog signal processing delivers powerful, detailed sound, and enables users to create mixes that translate accurately from headphones to near field monitors, mains and beyond.

"The sound quality is so clean, it's pristine, and the balance always seems to be right," said Ross Davis, re-recording mixer, *Grey's Anatomy*, *Criminal Minds*, *New Girl*, *CSI*, *Station 19*. "I don't know what I would do if I couldn't go to them when I need to."

Mix-Fi's unrivaled fidelity and detailed imaging exposes issues in the mix without the need to boost volume levels, preventing ear fatigue during long mixing sessions. Multi-jointed headband and earcups provide total comfort and adjustability for a variety of head shapes and sizes. The earcups stay parallel at all times, creating the best seal for solid bass response, improved isolation, and reduction in sound bleed.

"I like how they sound, and that's great—but I *trust* how they sound," said Nathan Robitaille, Oscar-Nominated supervising sound editor and sound designer, *The Shape of Water*, *Siberia*, *X-Company*, *Hip-Hop Evolution*.

David Beadle, supervising sound editor, *Strange Angel*, *Criminal Minds*, *The Story of Us* concluded, "I've got to say, the Blue Mix-Fi's are the best headphones I've ever used."

Mix-Fi studio headphones are available for a suggested retail price of \$299.99 at authorized Blue Microphones dealers. For more information, visit <https://www.bluedesigns.com/products/mix-fi/>.

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About Blue Microphones

Blue continues a 20-year legacy of innovative, cutting-edge design and performance across award-winning microphones and the critically acclaimed headphone line. Blue offers a range of recording tools for almost any application in both professional and consumer markets. From Blue's flagship studio Bottle microphone, to a premium headphone line, to the world's #1 USB microphones, Blue has tools that inspire creativity. Blue Microphones is part of the Logitech International portfolio of brands. Founded in 1981, Logitech International is a Swiss public company listed on the SIX Swiss Exchange (LOGN) and on the Nasdaq Global Select Market (LOGI). Learn more at [bluedesigns.com](https://www.bluedesigns.com)