

Special	Start Date	End Date	Product Name	HL Inv. No.	MAP	Promo MAP	Normal Cost	Special	Savings	Backend	Upfront
ACOUSTICA											
45% MAP reduction	1-Nov	31-Dec	MixCraft 8 Pro Studio	214939	\$179.00	\$99.00	\$125.00	\$69.00	\$56.00		\$56.00
45% MAP reduction	1-Nov	31-Dec	MixCraft 8 Recording Studio	214945	\$99.00	\$49.00	\$69.00	\$34.00	\$35.00		\$35.00
ARTIPHON											
\$50 MAP reduction	7-Dec	17-Dec	Instrument 1 (white)	257363	\$399.00	\$349.00	\$259.00	\$226.00		\$33.00	
\$50 MAP reduction	7-Dec	17-Dec	Instrument 1 (black)	257364	\$399.00	\$349.00	\$259.00	\$226.00		\$33.00	
AVID											
20% off all	20-Dec	31-Dec	All Avid product							x	
BLUE MICROPHONES											
Buy One, Get One	1-Nov	31-Dec	Encore 100	211516	\$99.99	BOGO	\$75.00			\$75.00	\$75.00
Buy One, Get One	1-Nov	31-Dec	Encore 200	211520	\$149.99	BOGO	\$112.00			\$112.00	\$112.00
Buy One, Get One	1-Nov	31-Dec	Encore 300	284333	\$199.99	BOGO	\$150.00			\$150.00	\$150.00
Price reductions	1-Nov	31-Dec	Baby Bottle SL	214949	\$399.99	\$339.99	costs adjust according to tiers				x
Price reductions	1-Nov	31-Dec	Bluebird SL	214950	\$299.99	\$259.99	costs adjust according to tiers				x
Price reductions	1-Nov	31-Dec	Spark SL Red	214951	\$199.99	\$174.99	costs adjust according to tiers				x
50% price reduction	1-Nov	31-Dec	B9 Bottle Cap	282147	\$699.99	\$349.99	\$524.99	\$263.00	\$261.00		x
50% price reduction	1-Nov	31-Dec	B10 Bottle Cap	282148	\$699.99	\$349.99	\$524.99	\$263.00	\$261.00		x
50% price reduction	1-Nov	31-Dec	B11 Bottle Cap	282149	\$699.99	\$349.99	\$524.99	\$263.00	\$261.00		x
Buy a Kiwi & Get a Free Robbie	1-Nov	31-Dec	Kiwi	113176	\$1,999.99		\$1,500.00				
			Robbie	754524	\$999.00				\$750.00		x
IK MULTIMEDIA											
20% MAP reduction	1-Dec	31-Dec	iRig HD 2	200639	\$99.99	\$79.99	\$70.00	\$65.00	\$5.00	\$5.00	
20% MAP reduction	1-Dec	31-Dec	iRig Pro I/O	238888	\$149.99	\$119.99	\$109.00	\$101.50	\$7.50	\$7.50	
20% MAP reduction	1-Dec	31-Dec	iRig Pro Duo	153169	\$199.99	\$159.99	\$140.00	\$130.00	\$10.00	\$10.00	
20% MAP reduction	1-Dec	31-Dec	iRig Pre HD	260962	\$99.99	\$79.99	\$71.00	\$66.00	\$5.00	\$5.00	
20% MAP reduction	1-Dec	31-Dec	iRig Acoustic Stage	214967	\$99.99	\$79.99	\$75.00	\$70.00	\$5.00	\$5.00	
25% MAP reduction	1-Dec	31-Dec	Pro Duo Studio Suite Deluxe	200642	\$399.99	\$299.99	\$279.00	\$244.00	\$35.00	\$35.00	
MXL											
20% MAP reduction	1-Nov	31-Dec	LSM9-Pop Dynamic Mic - Blue	276223	\$99.95	\$79.95	\$69.00	\$59.00			\$10.00
20% MAP reduction	1-Nov	31-Dec	LSM9-Pop Dynamic Mic - Green	276224	\$99.95	\$79.95	\$69.00	\$59.00			\$10.00
20% MAP reduction	1-Nov	31-Dec	LSM9-Pop Dynamic Mic - Magenta	276225	\$99.95	\$79.95	\$69.00	\$59.00			\$10.00
20% MAP reduction	1-Nov	31-Dec	LSM9-Pop Dynamic Mic - Yellow	276226	\$99.95	\$79.95	\$69.00	\$59.00			\$10.00

PRE SONUS

\$25 Instant Rebate	1-Nov	31-Dec	Studio 26	237317	\$199.95	\$174.95	\$150	\$122.00			\$27.00
\$50 Instant Rebate	1-Nov	31-Dec	Studio 68	237318	\$299.95	\$249.95	\$225	\$175.00			\$50.00
\$100 Instant Rebate	1-Nov	31-Dec	Studio 1810	279794	\$399.95	\$299.95	\$300	\$210.00			\$90.00
\$100 Instant Rebate	1-Nov	31-Dec	Studio 1824	279795	\$499.95	\$399.95	\$375	\$280.00			\$95.00
Save 33% Off	19-Nov	31-Dec	Eris E5	125069	\$149.95	\$99.95	\$112	\$70.00			\$29.00
Save 33% Off	19-Nov	31-Dec	Eris E8	125070	\$249.95	\$167.46	\$187	\$117.00			\$70.00
Save 33% Off	19-Nov	31-Dec	Eris E44	155373	\$249.95	\$167.46	\$187	\$117.00			\$70.00
Save 33% Off	19-Nov	31-Dec	Eris E66	155374	\$349.95	\$234.46	\$262	\$164.00			\$98.00

PROPELLERHEAD

\$100 Instant Rebate	14-Nov	31-Dec	Reason Lite Upgrade (box)	254559	\$299.00	\$199.00	\$244.00	\$149.25	\$85.00	\$85.00	
\$100 MAP reduction	14-Nov	31-Dec	Reason 10 Full Edition (box)	254556	\$399.00	\$299.00	\$299.00	\$224.25	\$68.00	\$69.00	
\$50 MAP reduction	21-Nov	31-Dec	Reason Europa (Download Only)	280063	\$149.00	\$99.00	\$113.00	\$74.25		\$38.00	

SAMSON

MAP reduction	15-Oct	31-Dec	Concert 88 Handheld-D Band	140204	\$179.99	\$149.99	\$117.00	\$105.00			\$12.00
MAP reduction	15-Oct	31-Dec	Concert 88 Handheld-K Band	249993	\$179.99	\$149.99	\$117.00	\$105.00			\$12.00
MAP reduction	15-Oct	31-Dec	Concert 88 Headset-D Band	140206	\$179.99	\$149.99	\$117.00	\$105.00			\$12.00
MAP reduction	15-Oct	31-Dec	Concert 88 Headset-K Band	247378	\$179.99	\$149.99	\$117.00	\$105.00			\$12.00
MAP reduction	15-Oct	31-Dec	Concert 88 Lavalier-D Band	140205	\$179.99	\$149.99	\$117.00	\$105.00			\$12.00
MAP reduction	15-Oct	31-Dec	Concert 88 Lavalier-K Band	249994	\$179.99	\$149.99	\$117.00	\$105.00			\$12.00
MAP reduction	15-Oct	31-Dec	Concert 88 Guitar-K Band	140203	\$179.99	\$149.99	\$117.00	\$105.00			\$12.00
MAP reduction	15-Oct	31-Dec	Concert 88 Guitar-D Band	249992	\$179.99	\$149.99	\$117.00	\$105.00			\$12.00
MAP reduction	15-Oct	31-Dec	Concert 99 Handheld-D Band	156721	\$299.99	\$239.99	\$199.00	\$168.00			\$31.00
MAP reduction	15-Oct	31-Dec	Concert 99 Handheld-K Band	254965	\$299.99	\$239.99	\$199.00	\$168.00			\$31.00
MAP reduction	15-Oct	31-Dec	Concert 99 Earset-K Band	156721	\$299.99	\$239.99	\$199.00	\$168.00			\$31.00
MAP reduction	15-Oct	31-Dec	Concert 99 Earset-D Band	254967	\$299.99	\$239.99	\$199.00	\$168.00			\$31.00
MAP reduction	15-Oct	31-Dec	Concert 99 Lavalier-K Band	156720	\$299.99	\$239.99	\$199.00	\$168.00			\$31.00
MAP reduction	15-Oct	31-Dec	Concert 99 Lavalier-D Band	254966	\$299.99	\$239.99	\$199.00	\$168.00			\$31.00
MAP reduction	15-Oct	31-Dec	Concert 99 Guitar-D Band	156718	\$299.99	\$239.99	\$199.00	\$168.00			\$31.00
MAP reduction	15-Oct	31-Dec	Concert 99 Guitar-K Band	254964	\$299.99	\$239.99	\$199.00	\$168.00			\$31.00
MAP reduction	15-Oct	31-Dec	Concert 288 All-in-One H Band	140661	\$329.99	\$269.99	\$224.00	\$189.00			\$35.00
MAP reduction	15-Oct	31-Dec	Concert 288 All-in-One I Band	140662	\$329.99	\$269.99	\$224.00	\$189.00			\$35.00
MAP reduction	15-Oct	31-Dec	Concert 288 Presentation H Band	140663	\$329.99	\$269.99	\$224.00	\$189.00			\$35.00
MAP reduction	15-Oct	31-Dec	Concert 288 Presentation I Band	140664	\$329.99	\$269.99	\$224.00	\$189.00			\$35.00
MAP reduction	15-Oct	31-Dec	Stage 200-A band group A	172089	\$129.99	\$99.99	\$89.00	\$69.00			\$20.00
MAP reduction	15-Oct	31-Dec	Stage 200-A band group B	174537	\$129.99	\$99.99	\$89.00	\$69.00			\$20.00
MAP reduction	15-Oct	31-Dec	Stage 200-A band group C	174538	\$129.99	\$99.99	\$89.00	\$69.00			\$20.00
MAP reduction	15-Oct	31-Dec	Stage 200-A band group D	174539	\$129.99	\$99.99	\$89.00	\$69.00			\$20.00
MAP reduction	15-Oct	31-Dec	Stage 212 - E Band	260543	\$179.99	\$149.99	\$117.00	\$105.00			\$12.00
MAP reduction	21-Nov	31-Dec	G-Track Pro	263216	\$149.99	\$129.99	\$107.00	\$92.00			\$15.00

Special	Start Date	End Date	Product Name	HL Inv. No.	MAP						
WALRUS AUDIO											
Limited Edition	22-Nov	no deadline	Black Friday Fathom	288389	\$199.00	Limited Edition = No extra discounts					
Limited Edition	22-Nov	no deadline	Black Friday ARP-87	288390	\$199.00	Limited Edition = No extra discounts					
Limited Edition	22-Nov	no deadline	Black Friday Julia	288391	\$199.00	Limited Edition = No extra discounts					
Limited Edition	22-Nov	no deadline	Black Friday Deep Six	288392	\$199.00	Limited Edition = No extra discounts					
Limited Edition	22-Nov	no deadline	Black Friday Warhorn	288393	\$199.00	Limited Edition = No extra discounts					
Limited Edition	22-Nov	no deadline	Black Friday Luminary	288394	\$319.00	Limited Edition = No extra discounts					
Limited Edition	22-Nov	no deadline	Black Friday 385	288395	\$199.00	Limited Edition = No extra discounts					
Limited Edition	22-Nov	no deadline	Black Friday Voyager	288396	\$189.00	Limited Edition = No extra discounts					