



POST-PANDEMIC PLANNING GUIDE FOR MUSIC EDUCATORS VOLUME 1

Goal: Lay the Groundwork

This first volume is all about laying the groundwork. Our goal is to uncover any roadblocks that might present themselves later in the spring and to ensure that music has a voice at the table as plans are made for 2021-22. Have you considered these items to prepare for the fall?

Touch base with your building administrator or principal to determine your teaching schedule for the coming school year as well as what needs to happen to have a successful recruiting season. You can use [this email template](#) to kick off that conversation, and [this checklist of items](#) to consider to ensure you are prepared for this conversation.

- Remember: When framing your conversation with your administrator, be sure to present your solutions in the context of what's best for the students.
- You may need to remind your administrator why music is a crucial part of the curriculum. Here is an [example of a presentation](#) successfully used by teachers in Lincoln, NE to ensure continued support of music programs.

Recruiting Tip: Prep Now

We all know recruiting is 24/7, but it is more important than ever to be focused, organized and proactive. We'll provide a recruiting tip or action item in every volume to help and inspire you.

Our tip this month is to start collecting written and virtual testimonials from your parents and students about the importance of music in their lives. These can be outstanding materials to help you recruit later in the semester. Here is a [sample email letter](#) you can use to collect these testimonials.

Resource Roundup

If you are looking for some more resources to help you with these conversations and to-do items, here are a few you might consider:

- NAMM's Webinar on "[Talking to your Administrators about why Music Education Matters](#)" (recorded Oct. 8th, 2020)
- Amro Music's Podcast on "[Recruiting Resources from Yamaha Featuring Disney Pixar's 'Soul'](#)" (recorded Jan. 5th, 2021)
- [NFHS summary of most recent aerosol study results](#)

About The Authors

The MusicEdNow team is a cross-industry committee joined by a common goal to help music teachers navigate the challenges facing music programs. It was formed in 2020 and includes an experienced team of educators, non-profit organizations, and industry leaders.