Tipbook Series

The already successful Tipbook series is now brought to you completely updated, expanded, and in a new 6” x 9” format. This popular line is known for its accessible, handy, and thorough information. Potential buyers and existing owners of any of a wide variety of popular musical instruments will find everything they need to know in these easy-to-understand and fully illustrated volumes.

Books feature online audio examples

Found throughout each Tipbook are codes that, when entered on a free website (www.tipcodes.com), offer audible examples of topics discussed in the book. Scales, performances, and terms come alive!

Tipbook Piano
The Complete Guide
by Hugo Pinksterboer

“A worthwhile addition to any pianist’s library.”
– Australian Music Teacher Magazine

Choosing a piano becomes a lot easier with the knowledge provided in Tipbook Piano, a guidebook that helps readers gain a better understanding of this complex, expensive instrument without going into “data overload.” How to evaluate an instrument’s timbre, how to judge and compare piano keyboards and pedals, the influence of the instrument’s dimensions, different types of cabinets, the difference between laminated and solid wood soundboards, accessories, hybrid and digital pianos, and why tuning and regulation are so important – everything is covered in this handy guide.

RELATED TITLE: All About… series Piano (978-1-4234-0816-1)

Tipbook Amplifiers & Effects
The Complete Guide
by Hugo Pinksterboer

“Works well for teachers, beginner and intermediate students, even specialists in guitar amplification.”
– Eric Shoaf, Vintage Guitar magazine

Whether you need a guitar amp, a sound system, a multi-effects unit for a bass guitar, or a keyboard amplifier, Tipbook Amplifiers and Effects helps you make a good choice. Two chapters explain general features (controls, equalizers, speakers, MIDI, etc.) and figures (watts, ohms, impedance, etc.), and further chapters cover the specifics of guitar amps, bass amps, keyboard amps, acoustic amps, and sound systems. Effects and effect units are dealt with in detail, and there are dedicated chapters on microphones and pickups, and on cables and wireless systems.

RELATED TITLE: All About… series Guitar (978-1-4234-0815-4)
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“Comprehensive and superbly organized effort; comfortable to handle, visually attractive, and eminently readable. The Tipbook series is a splendid addition to the music field. The most striking characteristic, to this reviewer, is the way in which the material combines conciseness with solid content. A short, ‘how-to’ manual always runs the risk of being shallow; Tipbooks avoid that pitfall adroitly and consistently. We highly recommend this series.”

—Dr. William Leland, PianoEducation.org

“Technical information presented in commendably easy to understand language; Totally recommended; amazingly comprehensive.”

—Jazz Journal

“Comprehensive approach; easy-to-follow layout makes these Tipbooks a joy to read.”

—The Music Trades magazine
The Craft of Christian Songwriting

by Robert Sterling

Music Pro Guides Series

Born from eight years of teaching songwriting for the Academy of Gospel Music Arts, Robert Sterling’s The Craft of Christian Songwriting deftly tackles the much-overlooked subject of craft in the Christian songwriter’s creative process. The book challenges its readers to aspire to the highest level of excellence, providing chapter after chapter of practical insights into the Christian songwriting experience. All the way from “Getting Started” to “Building a Demo,” The Craft of Christian Songwriting shows beginning writers how to make their next song their “best song ever,” all from the unique perspective of the Christian songwriter. Practical and realistic, The Craft of Christian Songwriting is a smart read for anyone with aspirations of becoming a Christian songwriter.

HIGHLIGHTS

• Hundreds of examples from hit songs
• Concise and practical instruction on all the essential elements of the songwriting process
• Writing exercises to help you improve your craft
• Learn the ins and outs of collaboration
• Examine 10 full lyric reprints, complete with the author’s analysis
• Discover how to produce a proper demo recording

Robert Sterling (Nashville, TN) is a five-time Dove Award-winning songwriter, arranger, and record producer. His songs have appeared at the top of Christian radio charts, recorded by artists such as Point of Grace, Gold City, and Sandi Patti.
Geniuses of the American Musical Theatre

The Composers and Lyricists

by Dr. Herbert Keyser

This volume collects, for the first time, thirty-one biographies of the greatest songwriters and lyricists of Broadway musicals, including Irving Berlin, George Gershwin, Stephen Sondheim, Andrew Lloyd Webber, and many more.

It goes below the surface to see what made them tick and to uncover the secrets of their success – as well as the personal foibles that sometimes led to their downfall.

Longtime theatre-lover and stage veteran Dr. Herbert Keyser takes us on a personal journey through the music that made these great artists so much a part of our history and our lives. Rather than an encyclopedia, Dr. Keyser has assembled a reader-friendly collection of stories that will capture your heart, bring a tear to your eye or a smile to your face, and all the while have you singing along.

**HIGHLIGHTS**

- The first book of its type ever assembled
- The stories have already been extremely well received in talks by the author

**MARKETING**

- Reviews in *Downbeat*, *Jazziz*, *Library Journal* and other periodicals
- National promotional campaign with the Songwriters Hall of Fame
- National radio interview tour including NPR
- Uniquely promoted on an on-going basis via the author’s talks on cruise ship lecture circuit

**Dr. Herbert Keyser** (San Antonio, TX and Chautauqua, NY), has a 50 year involvement with and love of the theatre. He is the author of five books and a frequently sought-after lecturer. He has regularly performed the lectures upon which this book is based on Crystal Cruises and the Cunard Line. Keyser has had multiple television appearances on *Nightline*, *The Regis Philbin Show*, HBO, and CNN.
The Power Tools Series

The Power Tools series from Hal Leonard is an in-depth, hands-on approach to learning the tricks and techniques of today’s most popular software products used for audio and music production. Power Tools titles cover applications like Pro Tools, Logic, Reason, Peak Pro, and even industry-standard plug-ins from Waves. Going beyond beginner’s guides, Power Tools titles help the reader learn how to perform complicated tasks with plain-English, easy-to-follow instruction to produce professional results every time.

Power Tools for Waves Plug-ins
by Rick Silva

Power Tools for Waves Plug-ins takes an in-depth, hands-on training approach to the professional recording studio effects and signal processors used on the biggest hit records made today. This book will have the reader mastering fundamental Waves plug-ins and gaining a solid foundation for shaping sound with signal processor and effects while working with Pro Tools and other DAW software in the modern recording studio environment. Power Tools for Waves Plug-ins focuses on these main plug-ins: Renaissance EQ, Renaissance Compressor, C1 Parametric Compressor, Renaissance Reverb, and the SuperTap 2-Tap Delay.

Rick Silva is the owner of Mixed Emotions Productions in Los Angeles, and a certified pro audio instructor at the Recording Institute of Technology in Hollywood.

Power Tools for Peak Pro 6
by David M. Rubin and Rick Silva

Peak Pro 6 is the most powerful stereo audio-editing program currently available for Mac OS X! This book explores all the relevant tools and commands users need to reach any stereo editing and mastering goal. Basic editing, audio repair, sound designing, music and dialog editing, processing with plug-ins, loops, editing to picture, and batch processing are covered in separate chapters with tips and sidebars. Power Tools for Peak Pro 6 also dives into the Master Perfection Suite of mastering plug-ins from Bias, Inc., publishers of Peak, providing a one-stop training source for the professional two-track editing and mastering software of choice for Mac users.

David M. Rubin is a composer, a former associate editor of Electronic Musician Magazine, and a noted author whose works have been translated into half a dozen languages.

Power Tools for Reason 4
by Kurt Kurasaki

Reason is the most popular, feature-packed virtual studio program on the market for Mac and Windows users, with its fully customizable racks of software instruments and audio effects. This third volume in the Power Tools for Reason series explores new features of the latest version, and includes projects that incorporate the array of new devices and samples and instruments found in Reason 4 and its “X” updates. Author Kurt Kurasaki takes his popular series to the max, covering Reason 4’s all-new sequencer, its revolutionary new groove tool, stunning arpeggiator, and yet another amazing synth to end all synths-plus more! This book delivers advanced production techniques to experienced Reason users.

Kurt Kurasaki worked on the Reason 4 sound-design team. He is the author of the book series Power Tools for Reason (Backbeat Books) and is the developer of the video Music Production with Reason 4.0 (Groovebox Music).

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—John Herndon (Tortoise, A Grape Dope)
Pavarotti Up Close
by Leone Magiera
Ricordi Books

“Luciano’s voice was so extraordinarily beautiful and his delivery so natural and direct that his singing spoke right to the hearts of listeners.” – James Levine

“He was always larger than life. His heart was as big as his voice. He was always very giving, and always had a positive aura around him. And that permeated not only the people singing with him, but also the orchestra.” – Zubin Mehta

Pavarotti Up Close is an unprecedented and affectionate portrait of the greatest tenor of the twentieth century, told through the eyes of his longtime musical coach and accompanist Leone Magiera. The secrets of the legendary voice are revealed for the first time, written by the one person who was there throughout the singer’s career and witnessed it all firsthand, making Pavarotti Up Close different from any other Pavarotti biography. Magiera discusses Luciano’s humble beginnings, his early years of study, his debut, his international operatic triumphs, the most successful recording career in the history of opera, the arena concerts, the star’s special relationship with Princess Diana, his personal and medical struggles, and Pavarotti’s status as a cultural icon recognized around the world.

RELATED TITLES: The King and I: The Uncensored Tale of Luciano Pavarotti’s Rise to Fame by His Manager, Friend and Sometime Adversary (978-0-385-50972-5)

MARKETING
• Featured review and excerpts in Opera News
• National opera and classical music radio promotion campaign
• National newspaper reviews

Director, conductor, pianist, and discoverer of new vocal talent Leone Magiera (Milan, Italy) accompanied the musical career of opera stars Mirella Freni and Ruggero Raimondi. Magiera accompanied Pavarotti in more than 1,000 performances around the world.
The Worlds of Johann Sebastian Bach
by Raymond Erickson

The Worlds of J.S. Bach offers both traditional and new perspectives on the life and work of the man who is arguably the central figure in the Western musical tradition. It appears at a time when, because of the fall of the Iron Curtain, extraordinary new discoveries are being made about Bach and his family at an increasing rate – thus this book is able to incorporate important information and images not available even in the recent anniversary year of 2000.

The Worlds of J.S. Bach considers in broad terms the composer’s social, political, and artistic environment, its influence on him, and his interaction with it. Renowned specialists in history, religion, architecture, literature, theater, and dance offer the perspectives of these disciplines as they relate to Bach’s milieu, while leading Bach specialists from both the U.S. and Germany focus on the man himself. Sponsored by the Aston Magna Foundation for Music and the Humanities with support from the National Endowment for the Humanities.

HIGHLIGHTS:
• Incorporates the latest important discoveries concerning Bach, including, with illustrations, an unknown aria and the oldest known autograph manuscript (by the composer at age 15)
• Contains biographical information not found in any of the standard reference works and other biographies
• Over 200 black-and-white and color illustrations with detailed captions both support and extend the content of the essays

RELATED TITLES: Johann Sebastian Bach: The Learned Musician (978-0-393-32256-9); J.S. Bach: A Life in Music (978-0-521-87074-9)

MARKETING:
• Featured reviews in various Bach dedicated publications and websites
• National and International classical music radio promotion and interview tour

Raymond Erickson is professor emeritus of music at Queens College, CUNY. Honored by the American Bach Society and decorated by the German government, he has given numerous lectures and master classes on Bach interpretation. His previous books include “Musica enchiriadis” and “Scolica enchiriadis” and Schubert’s Vienna for Yale University Press.
Unlocking the Masters Series

The highly acclaimed Unlocking the Masters series now has nearly 20 titles. The reader-friendly language and size (6" x 9", 224 pages) bring the reader quickly and easily into the world of the greatest composers and their music. There is something for everyone. And the accompanying CD tracks are taken from the world’s greatest libraries of recorded classics, bringing the music to life!

Visit www.unlockingthemasters.com for additional information and features of the series.

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**Liszt – A Listener’s Guide**
*by John Bell Young*

One of the most awe-inspiring figures in all of music history. Franz Liszt is widely viewed today not only as a great composer, but also as the greatest pianist of the 19th century. Yet his enormous body of piano music, by turns poetic, glittering, acrobatic, prophetic, profound, and haunting, failed to command the acclaim it deserved in his lifetime. In *Liszt*, John Bell Young takes a close look at this opulent music, illuminating its many facets and challenges from a pianist’s engaged perspective.

**MARKETING FOR SERIES**
- Reviews and advertising in library, book trade, and classical music publications
- Ads and cooperative links with classical music and opera website

John Bell Young’s (Putney, VT) recordings have earned international critical acclaim. Broadcast appearances include NPR, WNYC, ABC-TV’s 20/20, and David Dubal’s nationally syndicated radio program, *Reflections from the Keyboard*. He has written for many major publications, including the *St. Petersburg Times*.

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Classical Music / Music Appreciation • 978-1-57467-170-4 • 224 pages • 6” x 9” • Paperback w/CD • BISAC: MUS001000, MUS006000 • HL00331952 • US $22.95 • World Rights

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**Schubert’s Theatre of Song – A Listener’s Guide**
*by Mark Ringer*

“In the short compass of a song, Schubert makes us witness to brief but mortal conflicts.” – Franz Liszt

Ringer sheds new perspectives on Schubert’s songs, focusing on their incomparable dramatic power, which often exceeds that of many a full-fledged opera. Schubert’s theatre of song would spring to life in intimate social gatherings of like-minded friends, wherever a singer and a fortepiano were available. They rightfully belong to every music lover. This is the first introductory guide for the general reader to appear in many years.

Mark Ringer (New York, NY) is professor of theatre at Marymount Manhattan College. He has worked extensively as a dramaturge, director, and actor throughout the United States and Europe. His books *Opera’s First Master: The Musical Dramas of Claudio Monteverdi* (Amadeus: Unlocking the Masters series) and *Electra and the Empty Urn: Metatheatre and Role Playing in Sophocles* (Chapel Hill) have been positively received in the international press, and he is a contributor to the *New York Times* and other publications.

**APRIL**
Classical Music / Music Appreciation • 978-1-57467-176-6 • 224 pages • 6” x 9” • Paperback w/CD • BISAC: MUS001000, MUS006000 • HL00331973 • US $22.95 • World Rights

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**Schubert’s Instrumental Music – A Listener’s Guide**
*by John Bell Young*

“Such is the spell of your emotional world that it very nearly blinds us to the greatness of your craftsmanship.” – Franz Liszt

John Bell Young explores some of the richest and most memorable music ever written. How, Young asks, did the prolific composer manage to achieve so much in a career that spanned less than two decades? Young’s colorful analyses of a representative swath of Schubert’s greatest orchestral, piano, and chamber works deftly illuminate these issues.

John Bell Young’s (Putney, VT) recordings have earned international critical acclaim. Broadcast appearances include NPR, WNYC, ABC-TV’s 20/20, and David Dubal’s nationally syndicated radio program, *Reflections from the Keyboard*. He has written for many major publications, including the *St. Petersburg Times*, *Opera News*, *Clavier*, and the *American Record Guide*. www.johnbellyoung.com
Praise for Unlocking the Masters Series

“These books cover everything a musician, student or collector needs for a thorough grounding in the repertoire of classical music.”

– The Tennessean

“With infectious enthusiasm and keen insight, the Unlocking the Masters series succeeds in opening our eyes, ears, hearts, and minds to the great composers.”

– Strings magazine

“The Unlocking the Masters series guides users to new levels of musical appreciation through an intelligent approach to thinking about music… and it fills a gap in the music-appreciation literature.”

– Choice magazine

“Unlocking the Masters series elicits reading, and the musical examples contained on the accompaniment CDs eloquently illustrate the composer’s creativity.”

– American Music Teacher magazine

“Unlocking the Masters is another in Amadeus Press’s fine line of publications. It is an excellent introduction to composers and their music. The combination short biography and analysis of repertoire finds the right balance between generalities and scholarly profundity without speaking down to the reader or engaging in unnecessary pomposity.”

– American Record Guide magazine

Also available in this series!

Beethoven's Symphonies
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Playing the Beethoven Piano Sonatas
by Robert Taub
Acclaimed pianist Robert Taub offers the insights of a passionate musician who performs all 32 of Beethoven’s well-loved piano sonatas in concert worldwide, bringing a “fresh perspective on Beethoven,” as the New York Times put it. In this book, he shares his intimate understanding of these works with listeners and players alike.

HARDCOVER EDITION: 978-1-57467-071-4

Pianist Robert Taub (Princeton, NJ) has performed throughout the United States, Europe, the Far East and Latin America. His book Playing the Beethoven Piano Sonatas evolved from a performance in Wolfensohn Hall at Princeton and subsequent ones. Taub served as the first artist-in-residence since T.S. Eliot at Princeton’s Institute for Advanced Study, and was the first musician to hold the honor.

APRIL • Classical/Piano • 280 pages • 6” x 9” • Softcover • 978-1-57467-178-0 • BISAC: MUS006000, MUS023030 • HL00332809 • US $19.95 • World Rights

NOW IN PAPERBACK

SPRING 2009 FRONTLIST 29
Not the Girl Next Door
Joan Crawford, A Personal Biography
by Charlotte Chandler

“Charlotte Chandler has long sought out the movie world’s legends and displayed a knack of getting them to open up to her with a candor that is always amazing ... Not the Girl Next Door is indispensable for future considerations of Crawford and her career.”

– Kevin Thomas, Los Angeles Times

“Chandler’s focus is on one of the movies’ biggest careers ... the former Lucille LeSueur’s story may never have been better told.”

– Booklist

Joan Crawford (1908-1977) was best known for her starring roles in The Women, Grand Hotel, Mildred Pierce, for which she won the Academy Award for Best Actress, Johnny Guitar, and What Ever Happened to Baby Jane? Charlotte Chandler’s fascinating and intimate portrait includes interviews with Crawford; her first husband, Douglas Fairbanks, Jr.; Bette Davis; and Myrna Loy, and is perhaps her finest biography yet.

PREVIOUS CLOTH EDITION: 978-1-4165-4751-8


MARKETING

• Co-op available
• Mother’s Day tie-in

• Chandler will promote this book in Los Angeles and New York in connection with her new hardcover book She Always Knew How: Mae West, A Personal Biography which will be released in February ’09

Passing Strange
The Complete Book and Lyrics of the Broadway Musical

Book and Lyrics by Stew
Introduction by Stew
Foreword by Bill Bragin

“Call it a rock concert with a story to tell. Call it a sprawling work of performance art. Call it whatever you want, really. I’ll just call it wonderful.”

“Emotional, melodic, playful and passionate, it’s truly unlike anything you’ve seen.”

“One of the most exciting new musicals in years.”

“Smashes Broadway clichés with an electric guitar and the funniest libretto I can remember.”

 PASSING STRANGE

The innovative new musical that won the 2008 Tony Award for Best Book and is soon to be a Spike Lee film.

PASSING STRANGE

The Complete Book and Lyrics of the Broadway Musical

Book and Lyrics by Stew

“Call it a rock concert with a story to tell. Call it a sprawling work of performance art. Call it whatever you want, really. I’ll just call it wonderful.”

“Emotional, melodic, playful and passionate, it’s truly unlike anything you’ve seen.”

“One of the most exciting new musicals in years.”

“Smashes Broadway clichés with an electric guitar and the funniest libretto I can remember.”

Passing Strange is the story of Youth, who grows up in Los Angeles and travels to Amsterdam and Berlin in order to find himself. The show was nominated for seven Tony Awards, and won the Drama Desk Award and the New York Drama Critics’ Circle Award for Best Musical. The show also won the 2008 Obie Award for Best New American Theater Piece.

MARKETING

• Advertising in American Theatre, Back Stage
• Promotion on theatre websites, including passingstrangeonbroadway.com; theatermania.com; broadway.com; and talkinbroadway.com
• Marketing campaign to college professors and high school teachers

In addition to writing the book and lyrics to Passing Strange, Stew (New York, NY) is the show’s co-composer, co-orchestrator, and narrator. He is the critically acclaimed singer, songwriter, founder, and leader of The Negro Problem, a pop-rock combo from Los Angeles.

Bill Bragin is the Director of Public Programming at Lincoln Center for the Performing Arts. He was formerly the director of Joe’s Pub in New York City, where he helped shepherd Passing Strange to its Public Theater debut.
Duo!
The Best Scenes for Two for the 21st Century
edited by Joyce E. Henry, Rebecca Dunn Jaroff, and Bob Shuman

Spotlighting the best of Broadway, Off-Broadway, regional, and experimental writings since 2000, Duo!: The Best Scenes for Two for the 21st Century offers bravura pieces for performance, acting class, and study. Culled from the work of over 100 playwrights — veterans as well as up-and-coming talents — and encompassing the seminal issues of our time — from race to gender, class to politics — this follow-up compendium to the popular edition of the 1990s is by turns comic or serious — and sometimes both — but always intensely human. Duo!’s satisfyingly complex characters are the obscure or famous, young, middle-aged, and older.

Tracy Letts confronts the aftermath of betrayal on a night too hot for sleep in August: Osage County; Karen Finley exposes sexual politics outside the Oval Office in George & Martha; Lynn Nottage delineates gentility, the fear of being alone, and the passage of time in Intimate Apparel; Richard Greenberg weighs the costs of being godly or becoming merely human in the baseball-themed Take Me Out; and Tina Howe bends time, showing the universal power of dramatic recognition across the ages, in Water Music.

RELATED TITLE: Duo!: Best Scenes for the ’90s (978-1-55783-030-2) has sold over 20,000 copies.

MARKETING
- Advertising in American Theatre, Back Stage
- Marketing campaign to high school teachers and college professors
- New York City event/reading with the playwrights

Joyce E. Henry, Ph.D. (Collegeville, PA) is professor emerita of theatre and communication studies at Ursinus College. She is the editor of The Wisdom of Shakespeare and author of Beat the Bard. Rebecca Dunn Jaroff, Ph.D. (Conshohocken, PA) is assistant professor of English at Ursinus College, where she teaches American literature, drama, and journalism. Bob Shuman, M.F.A. (New York, NY) is an editor, playwright, college professor, and author. A fellow of the Lark Theatre Company, he received Hunter College’s Zarkauer Award for excellence in playwriting. Vivian Matalon is the renowned Tony Award-winning director of Morning’s At Seven, Souvenir, Tap Dance Kid, and Souvenir.
Theatre World: Volume 63 2006-2007
edited by John Willis and Ben Hodges

Applause Theatre & Cinema Books is pleased to make this venerable continuing series complete by publishing Theatre World Volume 63. Theatre World remains the authoritative pictorial and statistical record of the season on Broadway, Off-Broadway, Off-Off-Broadway, and for regional theatre companies. Volume 63 features Duncan Sheik and Steven Sater’s Tony Award-winning Best Musical Spring Awakening, which also earned a Theatre World Award for actor Jonathan Groff. Tom Stoppard’s The Coast of Utopia captured the Best Play Tony Award, as well as Tonys for featured actors Billy Crudup and Jennifer Ehle. Frasier star David Hyde Pierce returned to his theatre roots to capture a Tony for Kander and Ebb’s Curtains, and other highlights of the season include the Off-Broadway musical In the Heights as well as Passing Strange, which debuted at the Berkeley Repertory Theatre. Both transferred to Broadway and became critical and popular hits.

As always, Theatre World’s outstanding features include:

- An expanded section of professional regional productions from across the U.S.
- The longest running shows on and Off-Broadway
- Full coverage of the Theatre World Awards for Broadway and Off-Broadway debuts
- Expanded obituaries and a comprehensive index

**PREVIOUS EDITION:** 978-1-55783-742-4

**MARKETING**

- Advertising in American Theatre, Back Stage
- Co-op available as part of advertising program for Applause and Limelight annuals
- Publicity campaign to theatre websites

John Willis (New York, NY) has been the editor in chief of both Theatre World and its companion series Screen World for over 40 years. Ben Hodges (New York, NY) is the coeditor of The Commercial Theater Institute Guide to Producing Plays and Musicals (Applause) and the editor of Outplays: Landmark Gay and Lesbian Plays of the Twentieth Century.
Everybody’s Talkin’

The Top Films of 1965-1969
by Barry Monush

The movies of the 1960s ran the gamut from glossy studio product to a less linear and less inhibited style of filmmaking. It was the decade during which censorship codes were demolished and the studio contract system fell apart. Every genre was strongly represented, from domestic dramas to spectacles, musicals, soap operas, and westerns. Some of the most diverse, daring, colorful, outrageous, and enduring of all motion pictures were released from 1965 to 1969.

Screen World editor Barry Monush tells the reader why his top selections stood out among the other releases of those five years. The text is accompanied by illustrations of movie ads, tie-in book covers, soundtrack albums, sheet music, and other oddities. In addition, each film’s entry includes a plot synopsis, the opening date, the studio, and a creative staff and cast listing. From The Sound of Music to Alfie, In the Heat of the Night to The Lion in Winter, Bob & Carol & Ted & Alice to Planet of the Apes, Easy Rider, and Midnight Cowboy, here is a pop culture feast for film buffs and all fans of that interesting point in time that was the late 1960s.


MARKETING
• Co-op available
• National radio, print, online publicity campaign targeting NPR, entertainment magazines, and film websites
• Advertising in FilmMaker
• New York City area author events
• Marketing mail campaign to film professors

Barry Monush (Metuchen, New Jersey) is the associate editor of Screen World and a researcher at the Paley Center for Media in New York City. He is the author of the acclaimed Encyclopedia of Hollywood Film Actors: From the Silent Era to 1965 (Applause).
The Best American Short Plays 2007-2008
edited by Barbara Parisi
Applause Books

Applause is proud to continue the series that has over 60 years been the standard of excellence for one-act plays in America. Our editor Barbara Parisi has selected the following 14 plays: A Raz by Any Other Name & Weird, by B. T. Ryback; Bricklayers Poet, by Joe Maruzzo; Laundry and Lies, by Adam Kraar; Light, by Jeni Mahoney; House of the Holy Moment, by Cary Pepper; The Disruptive, Discursive Delusions of Donald, by Michael Hoderick; The Perfect Relationship, by Jill Elaine Hughes; The Hysterical Misogynist, by Murray Schisgal; The Perfect Medium, by Eileen Fischer; Outsourced, by Laura Shaine Cunningham; Elvis of Nazareth, by Jay Huling; Dead Trees, by Rick Pulos; Five Story Walkup, by Daniel Gallant, including his own play and others by John Guare, Neil LaBute, Quincy Long, Laura Shaine Cunningham, Clay McLeod Chapman, and Daniel Frederick Levin; and G.C., by Theodore Mann.

MARKETING
• Advertising in American Theatre, Back Stage
• Marketing campaign to high school teachers and college professors
• New York City event/reading with the playwrights

Barbara Parisi (Brooklyn, NY) is professor of theatre and performance studies at Long Island University’s Brooklyn campus. She founded and is the executive director of the nonprofit Ryan Repertory Company at the Harry Warren Theatre in Brooklyn.

AUGUST
Theatre / Contemporary Plays • 384 pages • 5-1/2” x 8-1/2” • BISAC: PER011030, REF027000 • World English Language Rights •
Hardcover • 978-1-55783-750-9 • HL00314796 • US $32.95
Paperback • 978-1-55783-749-3 • HL00314795 • U.S. $16.95

Outsider
John Rockwell on the Arts, 1967-2006
by John Rockwell
Limelight Editions

“Has any other practicing critic covered more territory over the last 40 years than John Rockwell? ... As practical journalism, his assessments have much to admire; they are consistently judicious, knowledgeable, generous and balanced. This book also provides a valuable record of the cultural period through which we have just passed: an enthusiastic verbal snapshot album of everyone from Bob Dylan and Bruce Springsteen to Shostakovich and Mark Morris.”

“Hardly anyone writing on the arts in recent decades has shown Rockwell’s breadth of interests and taste, nor his sheer intelligence, whether his subject be Philip Glass, the Sex Pistols or Mikhail Baryshnikov. This is a book to be savored.”
– Michael Anthony, Minneapolis-St. Paul Star Tribune

PREVIOUS HARDCOVER EDITION: 978-0-87910-333-0

MARKETING
• Author New York City signings
• National radio campaign and online promotion to arts websites

John Rockwell (New York City) was a music and dance critic at the Oakland Tribune and the Los Angeles Times before he moved to the New York Times in 1972. There he served as a classical music critic, chief rock critic, European cultural correspondent, Arts and Leisure editor, arts columnist, and chief dance critic. He also founded the Lincoln Center Festival and directed it from 1994 to 1998. Now he has a blog, “Rockwell Matters,” at artsjournal.com.

JUNE
Music / Performing Arts • 978-0-87910-367-5 • 568 pages • 6” x 9” • Paperback • BISAC: MUS006000, MUS035000, PER011020 •
HL00332781 • US $19.95 • World Rights
Blumenfeld’s Dictionary of Acting and Show Business
by Robert Blumenfeld

Do you know what a gimbal stage is, or a gaffer? What is the Alexander technique? And what does it mean when a director says, “Back to one!” or “Stop thinking!”? Does a film director want a piece of fruit when he or she asks for a half apple, or says, “Give me a banana!”? What is an air-to-air shot? What is the alienation effect? And what is wire removal? Do you know what a soundie is? (No relation to a techie!) If you have to go for ADR, can you use a cough drop? Hint: it’s not something you swallow. All these entries and 4200 more are defined, including slang, international, and historical terms in the remarkable Blumenfeld’s Dictionary of Acting and Show Business. Here is one example:

**Get the hook!** An expression of disapproval, called out from the audience, esp. in vaudeville and burlesque, meaning that the stage manager should use the large crook on the end of a long staff designed for the purpose of pulling a performer off the stage.

Longer entries on acting in film; professionalism in acting; and microphone, reading, stage, vocal, and verse technique summarize the essentials succinctly. And the invaluable index of subjects by category covers 17 topics, including lighting, commercials, contracts, drama, professional organizations, the media, and theatre. This concise guide to the art, craft, and business of entertaining is one every professional, teacher, student, and entertainment fan will want to own and consult constantly.

**RELATED TITLE:** Blumenfeld’s Accents: A Manual for Actors (978-0-87910-967-7) has sold over 14,000 copies since 8/04.

**MARKETING**
- Advertising in *American Theatre*, Back Stage, and Filmmaker
- Marketing campaign campaign to high school theatre teachers and college film and theatre professors
- Publicity campaign to theatre and film websites; author interviews on websites and podcasts

Robert Blumenfeld (New York, NY) is the author of *Using the Stanislavsky System: A Practical Guide to Character Creation & Period Styles; Acting with the Voice: The Art of Recording Books; and Tools and Techniques for Character Interpretation: A Handbook of Psychology for Actors, Writers, and Directors*, and collaborated with Alice Spiwak on *How to Rehearse When There Is No Rehearsal: Acting and the Media*, all published by Limelight Editions. He also works as an actor and dialect coach.
Actors Talk About Shakespeare
by Mary Z. Maher

Bravo, Shakespeare. Even today, his plays challenge celebrated actors to hone their skills and electrify audiences. Imagine the process actors undergo to recreate these spellbinding roles on stage. In an interview with the author, Kevin Kline declared that playing Shakespeare “uses a different muscle group in your head.” Liev Schreiber said, “When I perform Shakespeare, all my pistons are firing.” Performing Shakespeare is tantamount to earning a black belt in acting.

Actors Talk About Shakespeare features personal interviews with a stellar collection of prominent American, Canadian, and British performers of Shakespeare onstage, including Kevin Kline, Liev Schreiber, Judi Dench, Kenneth Branagh, Derek Jacobi, Stacy Keach, Zoe Caldwell, Martha Henry, William Hutt, Tony Church, Nicholas Pennell, and Geoff Hutchings. In conversations equivalent to a magician telling his or her secrets, Mary Z. Maher uncovers the actors’ process. The book speaks to theater patrons, to actors both novice and experienced, and to educators who teach Shakespeare. Each chapter profiles a career in context, using the actor’s words along with supporting research material. The result is a treasury of talents, tactics, and tales from veteran performers who return often to Shakespeare from careers in film and television.

MARKETING

• Author events at the Oregon Shakespeare festival and other festivals. Promotion to Shakespeare organizations
• Marketing campaign to high school teachers and college professors
• Advertising in American Theatre, Back Stage
• Radio, print, and online publicity campaign targeting NPR, film and theatre magazines, and arts sections of daily newspapers

Mary Z. Maher (Ashland, OR) is the author of the performance classic Modern Hamlets and Their Soliloquies and the biography Nicholas Pennell: Risking Enchantment, as well as several articles on Shakespeare in performance on stage, film, and television. After a teaching career at the University of Arizona, she retired as professor emerita to the home of the renowned Oregon Shakespeare Festival and continues teaching, coaching, lecturing, and writing.
What Have You Done?
The Inside Stories of Auditioning, from the Ridiculous to the Sublime
edited by Louis Zorich
Foreword by Olympia Dukakis

“The facts of an actor’s life are often far stranger than any fiction they portray. The joy in reading this book comes from the realization that we are all constantly auditioning for something – and we are all the better for it – win or lose.”

– Frank Langella

“An impressive piece of work. An actor for many years, Louis’ depth of understanding of what some people call the actor’s ‘nightmare,’ the audition process, shines through every story. A kaleidoscopic book that may make you laugh and cry.”

– Blythe Danner

Louis Zorich brings us up on stage, onto the casting couch, and frequently shows us the exit door...to share how a brief few moments can seem like an eternity, and how individual triumphs and failures reveal the enduring spirit of the actor, the musician, the artist and entertainer. Inspiring, entertaining, and very funny, What Have You Done? will appeal to anyone who loves the performing arts and wants to know how it all starts. Included are stories from Robert De Niro, Madonna, Oprah Winfrey, Renee Zellweger, Barbra Streisand, James Dean, Will Ferrell, Nathan Lane, and many, many more.

MARKETING
- Zorich signings with his wife Olympia Dukakis in New York City metropolitan area
- Advertising in American Theatre and Back Stage
- Promotion on entertainment websites

Louis Zorich (New York, NY) currently teaches acting at HB Studios and is probably best known for portraying Paul Reiser’s father on television’s Mad About You. Olympia Dukakis (New York, NY) is the film, theatre, and television actor who won the Best Supporting Actress Academy Award for Moonstruck.
The Best Plays Theater Yearbook 2007-2008
edited by Jeffrey Eric Jenkins

Continuing a tradition that dates back to 1920, this beloved annual honors 10 new plays and musicals and three regional plays cited in the Harold and Mimi Steinberg New Play Awards and Citations competition. As always, The Best Plays Theater Yearbook includes a comprehensive collection of facts and figures about the year in United States theatre. The Best Plays of 2007-2008 were chosen from Broadway, Off-Broadway, and Off-Off-Broadway productions of new plays that opened between June 1, 2007 and May 31, 2008. Individual essays celebrate each work. The plays are: Adding Machine, by Jason Loewith and Joshua Schmidt; August: Osage County, by Tracy Letts; The Farnsworth Invention, by Aaron Sorkin; Dividing the Estate, by Horton Foote; Eurydice, by Sarah Ruhl; 100 Saints You Should Know, by Kate Fodor; The Receptionist, by Adam Bock; Rock 'n' Roll, by Tom Stoppard; The Seafarer, by Conor McPherson; Yellow Face, by David Henry Hwang. SPECIAL CITATION: Peter and Jerry by Edward Albee.

PREVIOUS EDITION: 978-0-87910-352-1

MARKETING
- Advertising in American Theatre, Back Stage
- Co-op available as part of the advertising program for Applause and Limelight annuals
- Marketing on theatre websites including bestplaysonline.com
- Marketing campaign to high school teachers and college professors

Jeffrey Eric Jenkins (New York, NY) teaches theatre studies at New York University. He has written about theatre and culture for a variety of publications, including major newspapers, reference books, and scholarly journals.